THE GARAMOND FAMILY TREE has many branches. There are probably more typefaces bearing the name Garamond than the name of any other type designer. In sixteenth-century Paris, renowned punchcutter Claude Garamond set the standard for beauty and excellence in type founding. Some eighty years later, inspired by his predecessor, Jean Jannon cut typefaces that later came to bear Garamond’s name. Greatly varied revivals of both designers’ work have become increasingly popular over the last hundred years.
When ATF Garamond was designed in 1917, it was one of the first revivals of a truly classic typeface. Based on Jannon’s types, preserved in the French Imprimerie Nationale as the “caractères de l’Université,” ATF Garamond brought distinctive elegance and liveliness to text type for books and display type for advertising. It served as both inspiration and model for many of the later “Garamond” revivals, notably Linotype’s popular Garamond No. 3.

ATF Garamond was first released in roman and italic styles around 1918, drawn by Morris Fuller Benton, head of the American Type Founders design department. In 1922, Thomas M. Cleland designed a set of companion swash italics and ornaments. Bold and bold italic variants were released in 1920 and 1923, respectively.

The new ATF Garamond expands upon a legacy of quality and craftsmanship, bringing back some of the robustness of metal type and letterpress printing often lost in digital adaptations of historic faces. The graceful, almost lacy appearance of some letterforms is complemented by a solid, sturdy outline that holds up in text at small sizes. Eighteen fonts comprise three optical sizes (Subhead, Text, Micro) and three weights, including a new medium weight that did not exist in metal. ATF Garamond also includes the alternates and swash characters from the original metal typeface.

The character of ATF Garamond is lively, reflecting the spirit of the French Renaissance as interpreted in the early twentieth century. Its roman has more verve than later oldstyle faces like Caslon, and its italic is sprightly, yet remarkably readable.
HUNDREDS ENJOY DRAMA

MANY INTERESTING ANECDOTES

Philosophers Question Historian

A good musician always in charge

building mechanical contrivances

return of the scientific expedition

my words shall be few and simple

Advertising Special Brands Today

metropolitan avenues being clean

New and Stylish Fashions in Type

As an investment it certainly wins

REQUIRES QUAIN'T WORDING

DEVICE FOR COMFORT AND SAFETY

International Corporation Established

The result is cleaner work and less cost

beholds marvelous changes everywhere

Inspiring Orations Delight Thousands

special attention given any short orders

Stylish Modern Antique Repays Buyer

If too high they should be shaved down

conspicuous philanthropist enthusiastic

pedestrian arriving within ninety days

ENCHANTING TROPICAL COUNTRIES

INDUSTRIOUS PERFORMER REMUNERATED

Banking Question Becoming Complicated

Such bottoms cannot shrink, swell or crack

prospective members becoming very active

Five Large Hornets Chased Husky Soldiers

The corners are secured with a steel anchor

sales consequently vastly increased thereby

Tried Numerous Remedies for Tired Brain

wheels of progress kept turning every hour

There is nothing so economical and lasting

DEMONSTRATED PRACTICAL PRINTING AT THE ACADEMY

The particular kind of cloth used is not important

delightful excursion party being entertained today

New England Merchant Retires After Two Years

the cheapest commodity used in any printing office

beholding exquisite conceptions of pleasing quality

This allows plenty of knee room for the compositor

THE PARTICULAR KIND OF CLOTH USED IS NOT IMPORTANT

DEMONSTRATED PRACTICAL PRINTING AT THE ACADEMY

The particular kind of cloth used is not important

delightful excursion party being entertained today

New England Merchant Retires After Two Years

the cheapest commodity used in any printing office

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This allows plenty of knee room for the compositor
ENGLISHMEN INTERESTED
stylish novelties originated
Organizer Endorses New Candidate
ranch owner inspects wildest broncos
beautiful mansion deserted by family
Minimum quantity sold is one dozen
retired printer becomes school teacher
The top is removable and adjustable
Beautiful Electrical Displays Shown
eminent doctors holding consultation
Undertakings of a hazardous nature

SOMEWHAT EXCEPTIONAL ARTISTS
magnificently gowned females speak
Italic is Suitable for Greatest Range of Display
they are the ideal cars for pleasure and business
Several Boisterous Cowboys Returned Monday
best orchestra and band music always on hand
this man knows the value of correct typography
Magnificent Automobile Exhibition Concluded
delivered strong forceful argument convincingly
the iron bases provide a rigid plate at all points
it is the most compact camera in existence today

FOR CHARACTER SETS, SWASH ITALIC, ALTERNATES, LIGATURES AND FONT FEATURES: SEE SPECIMEN PAGES 10–13
STORY OF A WILD CAREER
GRINDSTONES TURNED ABOUT
Italian Designers Study History
new and stylish fashions in type
congratulates college president
Promoted Insurance Enterprise
This imparts additional rigidity
quiet teacher expels noisy pupil
Enthusiastic Pedestrian Chosen
annual exhibition of machinery
postponed furniture exhibition

PRODUCED DISTINCT PRINTING
Clever monkey amuses vast throng
Examples of Modern Brands Interesting
As the sun sets the natural colors change
Musical Festivities Interested Nobleman
ingenious navigators experience trouble
a type combining usefulness with beauty
provides much character and distinction
Astronomers Questioned Philanthropist
requiring every important consideration
a judicious use of white space is pleasing

PATIENT CROWD WAITING
DARING EXPLORER ASTONISHED
Remarkable Burlesque Performers
They are light, yet strong and rigid
carve statue during spare moments
Modernized Financial Investments
found lurking around corner stores
quiet place near beautiful mansion
But the Wood Remains Unchopped
forest stretching beyond the horizon
many startling disclosures expected

THINGS ARE CO-RELATED ALWAYS
Produced artistic advertising pages
Answer Questions of Paramount Importance
No expense has been spared to make this type
The depth of the extension front is four inches
stupendous profit sharing concerns organized
Champion Billiard Players Gave Exhibition
work of deft hands guided by studious heads
many characteristic and striking type designs
the result of continued and painstaking effort
beautiful dreams distract the handsome hero
is the accurate register of the gauge in the machine's movement. This is achieved by the mechanism's design, which ensures that the gauge remains consistent and accurate in all movements. The result is a high-quality, dependable product that meets the customer's needs.

The framework is sufficiently built, strong, and compact, ensuring that the impressions are not only of high quality but also durable. The frame is designed to withstand the wear and tear of regular use, ensuring that the company's reputation is maintained. The company's commitment to excellence is evident in the design of the machine, which not only produces high-quality impressions but also reflects the company's dedication to quality and customer satisfaction.
SEVERAL BEAUTIFUL CREATIONS
FARMERS DELIGHTING CITY GARDENER
Foreign Honorary Members Introduced
Californian Befriended Former Citizens
It is not easily dented or affected by heat
Fine Productions with Modern Material
No guessing, no trying, no spoiled work
He can call on another day for two cents
Print the job and send the ribbon with it
subservient tools, gauges, and machines
with no trouble in justification whatever

CLIMBED HIGH MOUNTAIN PEAKS
THE PUBLISHER REQUIRES MODERN TYPE
Productive Idaho Orchards Blighted By Pests
is equal, at least, to the accession to the staff of
printing. Such an addition to a printing plant
saving measures. This unit of measure may be
Mutual Admiration Society Formed in China
The type founder who produces a distinct and
each brainy addition to the printer's staff does
unit in width, so that the sizes of all faces will

SIMPLIFY YOUR TYPE SELECTION
GRAND FREE SPECIAL TYPE EXHIBITION
The Part the Eye Plays in Fast Type Setting
Europe by the brilliancy of their impressions
They are made of solid brass, micro-ground
Scenic Production Revolutionizes Stagecraft
One yard, or two hundred and sixteen picas
the curious spectacle was presented of mixed
They had a very good vintage the next year
Indeed, it has more editors than it has pages

PRINTED HANDSOME LEAFLET
EFFECTIVE AND PROFITABLE RESULTS
Requirement Sometimes Nonsensical
Their acquaintance soon ripened into
Realization of this endeavor has given
The screws work easily and accurately
and types, and assumed control of the
He found himself without occupation
Imparting Considerable Individuality
public addresses, pictorial illustrating
Soft Shade of Color Restful to the Eye

FOR CHARACTER SETS, SWASH ITALIC, ALTERNATES, LIGATURES AND FONT FEATURES: SEE SPECIMEN PAGES 10–13
SUMMER RESORT LOSING MONEY
PRINTING MADE A PLEASURE NOWADAYS
Conspicuous Philanthropist Enthusiastic

BEAUTIFUL CHARACTERS POPULAR
TWELVE CONSTABLES OVERTAKE BURGLAR
Musical Comedy Performer Pleased Managers

EXPEDITIONS INVOLVED GREAT PERIL
BEHOLDS MARVELOUS CHANGES EVERYWHERE
Demonstrates Practical Points for Stockholder

NORTHERN LIGHTS VIEWED FROM BOAT
UNEARTHED IMPORTANT DOCUMENT RECENTLY
Thousands of Surprised Onlookers Quietly Dispersed

ENORMOUS PRODUCTS RECEIVED MENTION
MANY STARTLING DISCLOSURES EXPECTED
Many characteristic and striking type designs

ROYALTY DESIRous OF BEAUTIFUL CHARACTERS POPULAR
BEHOLDS MARVELOUS CHANGES EVERYWHERE
Enlarges Productivity of Typographical Workmen

ALWAYS PRODUCES AN AGREEABLE EFFECT
MAKING ARRANGEMENTS FOR BUSINESS MEETINGS
Charming Entertainers Score Great Success in Iowa

PRODUCED DISTINCT PRINTING
HONORED GUESTS CAME FROM BOSTON
Banker Expects Financial Achievements

REQUIRING STRONG AUTOMOBILE
NEW AMERICAN TYPOGRAPHY CREATIONS
Seven Enterprise Doctors Touring Iceland

DISPLAYS EXQUISITE WORKMANSHIP
CONTEMPLATING ENORMOUS IMPROVEMENT
Ambulances Dashing Around Corner Rapidly

INTelligent CATALOGUE LAYOUTS
BRIGHT COLOR BLENDING ACKNOWLEDGED
Most Thunderous Tone Ever Audible in City

GROCER DISTRIBUTES BISCUITS
METHOD FOR THINKING ADVERTISERS
Romantic Summer Gardens Purchased

DARING EXPLORER ASTONISHED
UNPRECEdented MULTitudes REMAIN
Scientist Claims Most Original Discoveries

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METHOD FOR THINKING ADVERTISERS
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<table>
<thead>
<tr>
<th><strong>Languages Supported</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Albanian, Basque, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Hungarian, Icelandic, Indonesian, Irish, Italian, Kalaallisut, Latvian, Lithuanian, Malay, Maltese, Manx, Norwegian Bokmål, Norwegian Nynorsk, Oromo, Polish, Portuguese, Romanian, Slovak, Slovenian, Somali, Spanish, Swahili, Swedish, Turkish, and Welsh</td>
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### ATF Garamond | Roman Features

<table>
<thead>
<tr>
<th>Feature</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALL CAPS</strong></td>
<td><code>(Abc)?def&amp;123GH@ijk$12€38</code></td>
</tr>
<tr>
<td><strong>SMALL CAPS</strong></td>
<td><code>(Abc)?def&amp;123GH@ijk$12€38</code></td>
</tr>
<tr>
<td><strong>ALL SMALL CAPS</strong></td>
<td><code>(Abc)?def&amp;123GH@ijk$12€38</code></td>
</tr>
<tr>
<td><strong>LIGATURES</strong></td>
<td>Offer Muffin <code>Offer Muffin</code></td>
</tr>
<tr>
<td><strong>LINING FIGURES (DEFAULT)</strong></td>
<td>ABCDEabcde 0123456789 <code>ABCDEabcde 0123456789</code></td>
</tr>
<tr>
<td><strong>TABULAR LINING FIGURES</strong></td>
<td>ABCDEabcde 0123456789 <code>ABCDEabcde 0123456789</code></td>
</tr>
<tr>
<td><strong>OLDSTYLE FIGURES</strong></td>
<td>ABCDEabcde 0123456789 <code>ABCDEabcde 0123456789</code></td>
</tr>
<tr>
<td><strong>TABULAR OLDSTYLE FIGURES</strong></td>
<td>ABCDEabcde 0123456789 <code>ABCDEabcde 0123456789</code></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 1</strong></td>
<td>0123456789 0123456789 <code>0123456789 0123456789</code></td>
</tr>
<tr>
<td><strong>ALL-CAP FIGURES</strong></td>
<td>ABCDEabcde 0123456789 <code>ABCDEABCDE 0123456789</code></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 2</strong></td>
<td>Reactionary Constitutionalist <code>Reactionary Constitutionalist</code></td>
</tr>
<tr>
<td><strong>SWASH</strong></td>
<td>Use with Great Caution <code>Use with Great Caution</code></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 3</strong></td>
<td>Use with Greater Caution <code>Use with Greater Caution</code></td>
</tr>
<tr>
<td><strong>STYLISTIC SET 4</strong></td>
<td><code>[Plain Brackets]</code></td>
</tr>
<tr>
<td><strong>FRACTIONS</strong></td>
<td>1/2 23/87 8/5 239/348 <code>1/2 23/87 8/5 239/348</code></td>
</tr>
<tr>
<td><strong>SUPERSCRIPT / SUPERIOR</strong></td>
<td>1o 1a 1st 2nd $8.95 footnote.18 <code>1o 1a 1st 2nd $8.95 footnote.18</code></td>
</tr>
<tr>
<td><strong>SUBSCRIPT / INFERIOR</strong></td>
<td>H2O Polo Tournament <code>H2O Polo Tournament</code></td>
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</table>

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**Languages Supported**

- Albanian
- Basque
- Catalan
- Cornish
- Croatian
- Czech
- Danish
- Dutch
- English
- Esperanto
- Estonian
- Faroese
- Finnish
- French
- Galician
- German
- Hungarian
- Icelandic
- Irish
- Italian
- Kalaallisut
- Latvian
- Lithuanian
- Malay
- Maltese
- Manx
- Norwegian Bokmål
- Norwegian Nynorsk
- Oromo
- Polish
- Portuguese
- Romansh
- Slovak
- Slovenian
- Somali
- Spanish
- Swahili
- Swedish
- Turkish
- Welsh
### ATF Garamond | Italic Features

<table>
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<th>Sample</th>
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<td><strong>STYLISTIC SET 4</strong></td>
<td>[Plain Brackets]</td>
</tr>
<tr>
<td><strong>STYLISTIC SET 5</strong></td>
<td>YOU &amp; ME YOU &amp; ME</td>
</tr>
<tr>
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