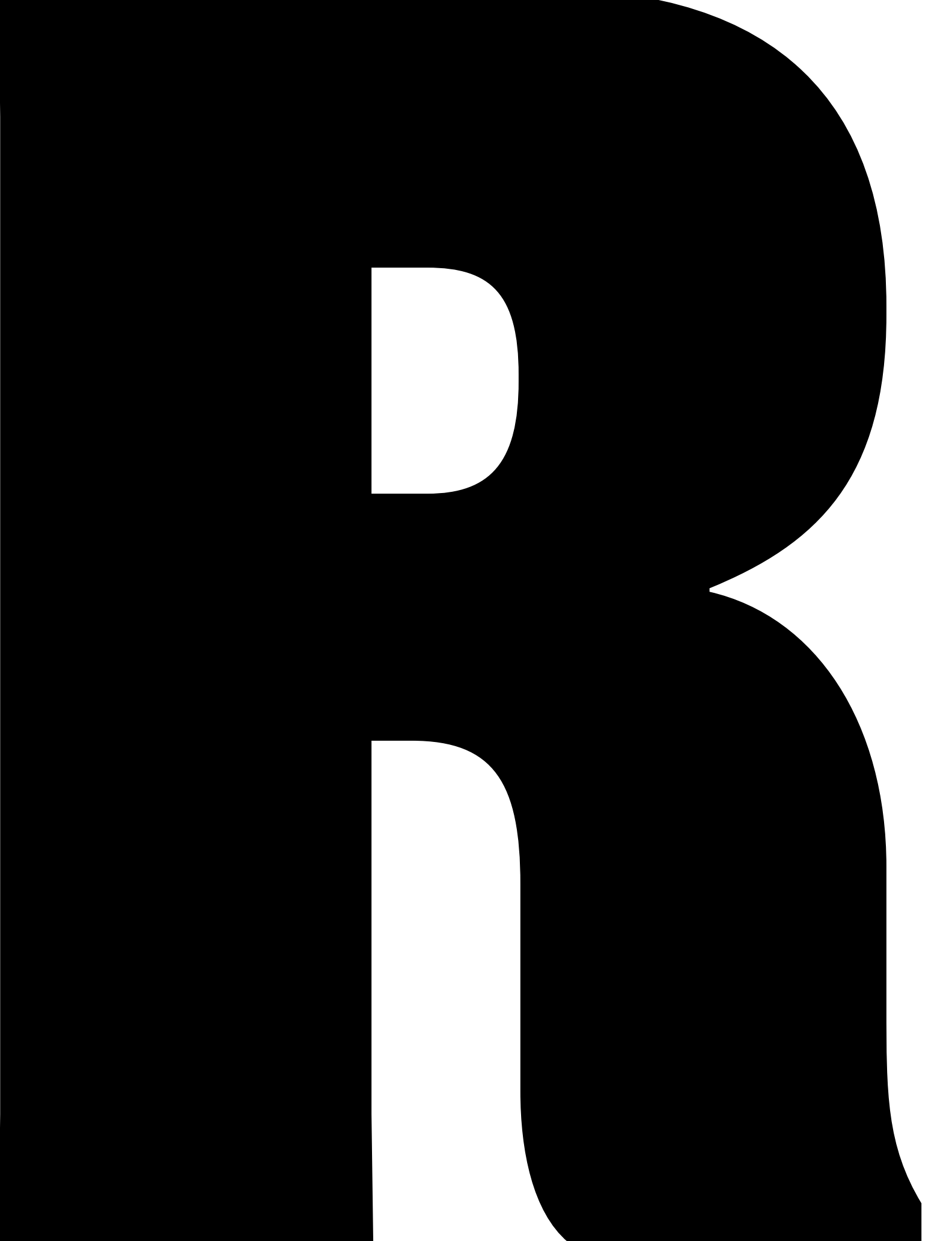


ATF® RAILROAD GOTHIC





FIRST INTRODUCED by the American Type Founders Company in 1906, Railroad Gothic was the quintessential typographic expression of turn-of-the-century industrial spirit—bold and brash in tone, and a little rough around the edges. A favorite for the plain speak of big headlines, Railroad Gothic quickly gained popularity among printers. Its condensed but robust forms were likely a source of inspiration for later families of industrial sans serifs.

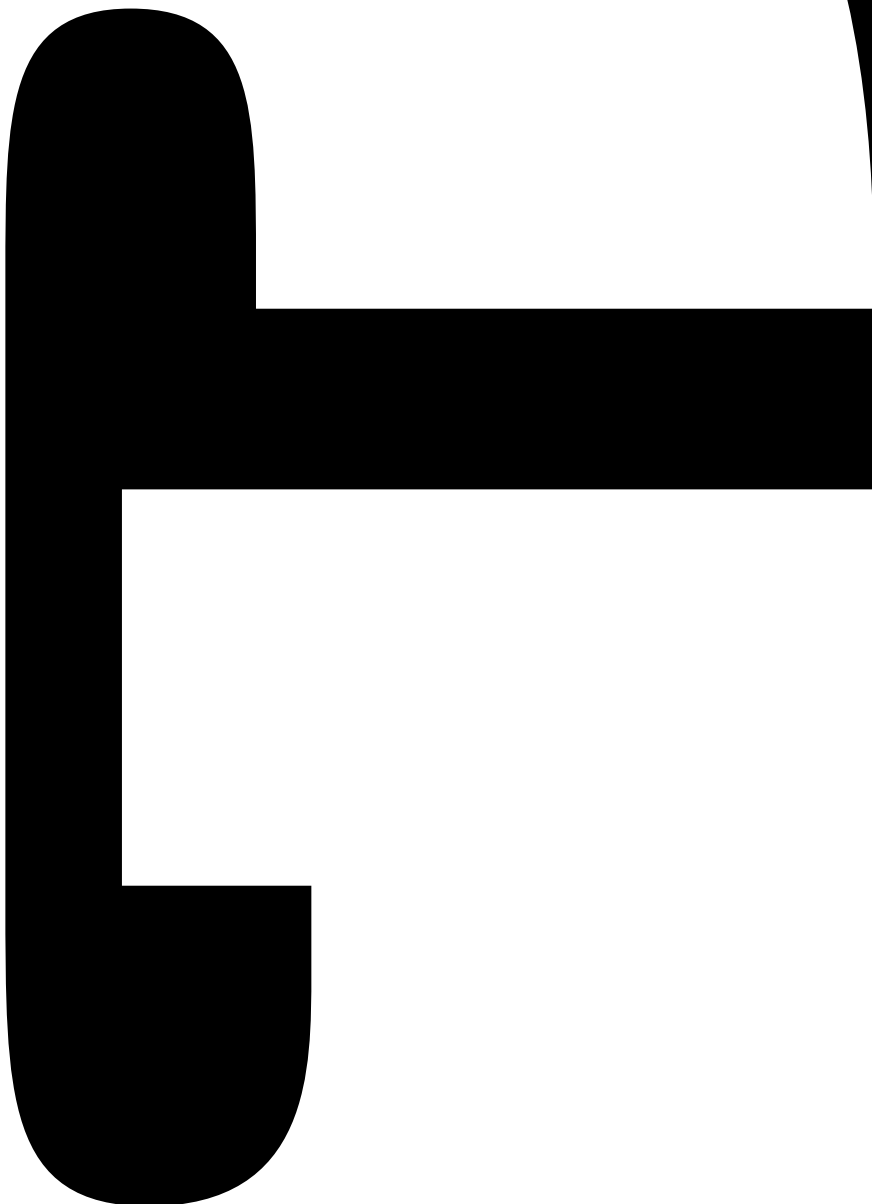
The design feels like a cleaned-up version of some earlier Victorian gothics, notable for their uneven proportions and awkward letterforms. ATF offered a number of sizes of Railroad Gothic as metal type, with cuts varying in design considerably from size to size. Creating this new digital version involved interpreting the characteristics of different sizes and making some aesthetic choices: where to retain the design's familiar unstudied gawkiness, and where to make improvements.

The new ATF® Railroad Gothic features a measured, harmonious interpretation of the original, and has been extended with four new weights (each bolder than the last). The heaviest weights are carefully designed to keep counters open, no matter how dense the overall effect may be, maintaining legibility at any display size. This contemporary rendition of a historic American design boasts a full Latin character set, including glyphs undreamed-of in the heyday of railroads.

American Type Founders, 1906

*Mark van Bronkborst, Luis Batlle, Igino Marini,
& Ben Kiel, 2016*

Text set in ATF® Garamond Micro.



ENCOURAGING

THE SKY WAS HAZY

SURPRISING GYMNAST

MITIGATING CIRCUMSTANCE

GREATEST AMERICAN PRODUCER

**TEACHER PRAISED
HANDSOME RINGS**

**PUBLICATION BOUGHT
UNITED RICHES GIVEN**

**CURIOUS DETECTIVE STORY
HIGHER POSITION SECURED**

**SECURING NUMEROUS TYPE ORDERS
PREVENTS UNPLEASANT HAPPENING
VICTORIOUS MARATHONER LIONIZED**

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CHARACTER SET INFORMATION: ATFTYPE.COM

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BERNARDINE

MODERN HOUSES

HANDSOME GERMAN

GREAT EARTHQUAKE HERE

MODERNIZED CONSTRUCTION

**MIGHTY HUNTER
HOMER PIGEONS**

**CONFIRMS VICTORY
FOUND NEW THINGS**

**CAREFUL SAVING REPAID
AGENT GRANTED CLAIMS**

**ENGLISH DUKE INTERVIEWS KING
CLIMBED HIGH MOUNTAIN PEAKS
OUT OF THE WAY UNTIL REQUIRED**

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CHARACTER SET INFORMATION: ATFTYPE.COM

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EXPENDING

REPRODUCTIVE

NATURAL HISTORY

ENCHANTING MANSION

FAMOUS CIRCUS ACROBAT

**DUTCH FATHER
HIGHEST RANK**

**MINERAL SEARCH
DELIGHTS CROWD**

**ELECTRIC MACHINERY
GET SPECIAL RIBBONS**

**SATISFIED THE ART PRINTERS
BUILD MODERN OPERA HOUSE
PRINTED HANDSOME LEAFLET**

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CHARACTER SET INFORMATION: ATFTYPE.COM

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ARCHIVAL

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STRANGE HOUSE

PRODUCT EXPORTED

STRENGTH AND BEAUTY

**RICHER MINE
FINDS HOUSE**

**REPORTS GIVEN
TENOR SINGERS**

**MENTIONS HISTORY
CHANGE OF A SPACE**

**CITIZEN REJECTED CLAIMS
SEVEN HUNDRED DOLLARS
DEFEND FRENCH EMPEROR**

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CHARACTER SET INFORMATION: ATFTYPE.COM

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SALVAGE

INVENTIONS

BIMOLECULAR

DESIGNS PLEASED

FIREMAN PROMOTED

**NEAR HOME
FISHERMEN**

**HAND CASTER
BIQUADRATIC**

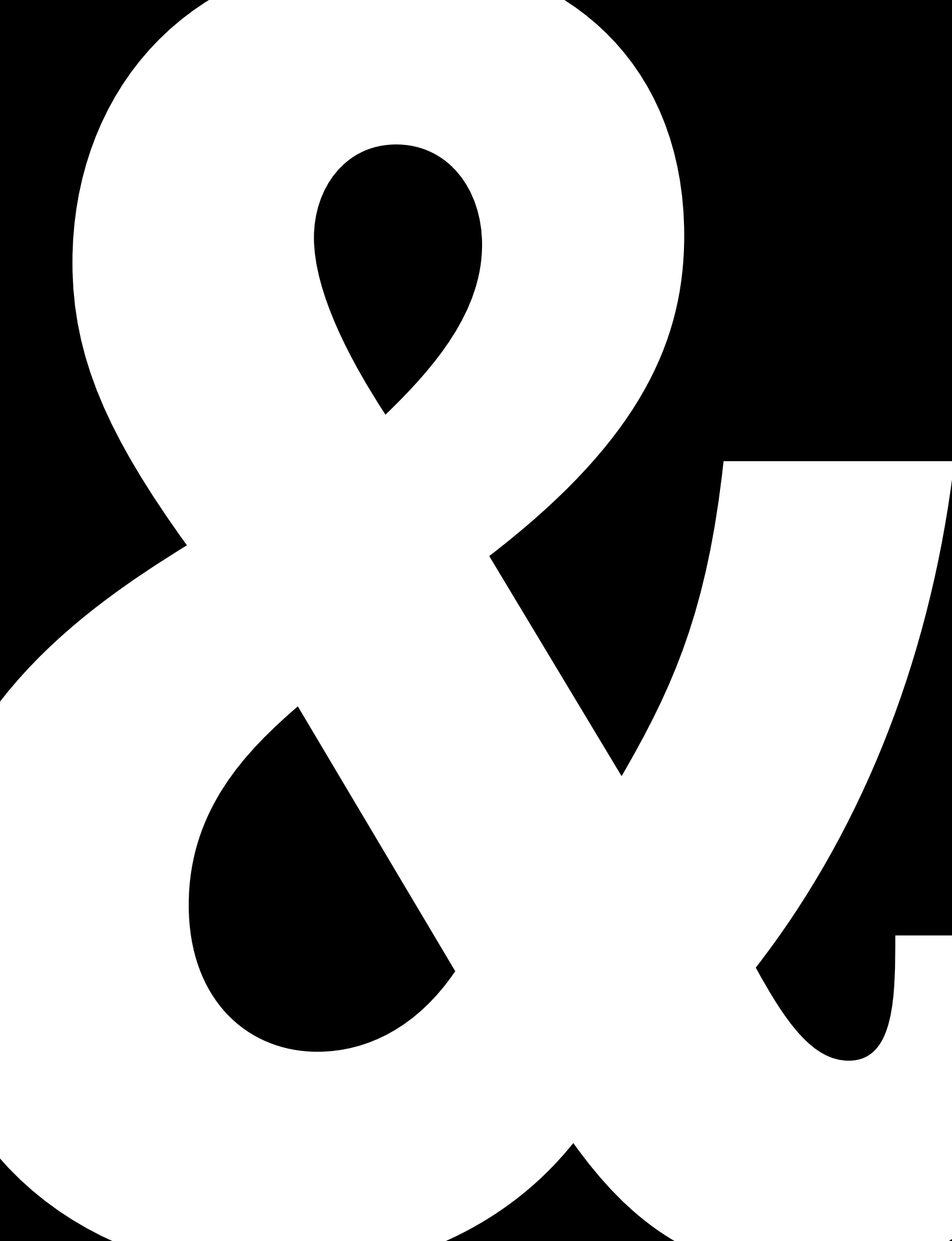
**MODERN DENIZEN
TOURED EMPIRES**

**DESIGNING SPECIMENS
BEST MUSIC SELECTION
TYPE SPECIMEN BOOKS**

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CHARACTER SET INFORMATION: ATFTYPE.COM

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AMERICAN TYPE FOUNDERS® COLLECTION

ATFTYPE.COM