

“Oh, Brush...”





... beloved script emblem

of plumbers, mechanics, bodegas, lunch counters, and other low-rent concerns. Since 1942, you have given faceless apartment buildings a name, brought life to the badges and banners of otherwise tedious trade conventions, and lent excitement to the post-cards of middle America's unsung travel destinations. We have seen so much of you... *but not enough! We need more weights: how about five? We want swash alternates, too, plus lively ligatures and sporty underline tails! Give us cleaner curves and smoother connections, but stay true to your frisky self!* Like a nail salon that offers cucumber water, the new ATF BRUSH is one step classier than the rest.

Robert E. Smith, American Type Founders, 1942
American Type Founders Collection, 2015

*Brontosaurus
Combination Offer
Enterprising Friends
Produced Beautiful Effect
Searching for Stolen Treasures*

*Finding Money
Mediterranean
Thermomagnetism
Customers Tickled
Mob Quietly Dispersed
Bold Heroic Stratagem
Dignified Character Presented
Produce Many Lovely Designs
Tinsmith Wrote Touching Story*

<i>A B C D E F G H I J K</i>
<i>L M N O P Q R S T U</i>
<i>V W X Y Z & 0 1 2 3 4</i>
<i>5 6 7 8 9 0 \$ & £ € ¥</i>
<i>a b c d e f g h i j k l m</i>
<i>n o p q r s t u v w x y z</i>
<i>Th th et t . , - ' : ; ! ? @</i>

CHARACTER SET INFORMATION AVAILABLE AT ATFTYPE.COM

*Modern Cities
Designed Specimen
Thousands Overthrown
Displayed Handsome Shirts
Australia Importing Machinery*

*Summer Garden
Mechanic Hired
Interesting Method
Harmony Enhanced
Higher Position Secured
Determined Confectioner
Effective and Profitable Results
Railroad Route to Pacific Ocean
Beautiful Pamphlets Reprinted*

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V W X Y Z & 0 1 2 3 4
5 6 7 8 9 0 \$ & £ € ¥
a b c d e f g h i j k l m
n o p q r s t u v w x y z
Th th e t . , - ' : ; ! ? @

CHARACTER SET INFORMATION AVAILABLE AT ATFTYPE.COM

*French Brokers
Mountain Sceneries
Never Forgets Napoleon
Eastern Excursionists Return
Magazine Contributors Delighted*

*American Public
Solving Mystery
Remarkable Method
Continued Readings
Solid Grecian Production
Customers Reconsidering
Using Stylish Printing Material
Physical Instructor Scolds Youth
Rainstorm Strikes Southern City*

A B C D E F G H I J K
L M N O P Q R S T U
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5 6 7 8 9 0 \$ ¢ £ € ¥
a b c d e f g h i j k l m
n o p q r s t u v w x y z
Th th e t . , - ' : ; ! ? @

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Remodel Shops
Bequile Crafty Thief
Excursionists Delighted
Southern Girls Coming North
Printer Spends Monday On Lake

Question Studied
Expensive Habits
Modernized Stitcher
Northern Historians
Klondike Explorer Frozen
Story Delighted Children
Popular Styles of American Type
Grand Reunions Held Frequently
Modern Specimens Please Many

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Th th e t . , - ' : ; ! ? @

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Lemon Crushed
Numerous Monkeys
Typographical Printing
Gymnasium and Field Sports
Magazine Contributors Delighted

Yosemite Scenery
Studied Question

Western Prairie Fire
Delightful Excursion

Mitigating Circumstance
Received Golden Souvenir

Graduating Exercise Unexplained
Floating Palace Developed Speed
Displays Exquisite Workmanship

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Th th e t . , - ' : ; ! ? @

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